



For Immediate Release

Spanish Broadcasting System Announces New VP/GM for Miami Cluster

Miami, Florida - February 25, 2004 - Spanish Broadcasting System, Inc. (NASDAQ: SBSA) ("SBS") announced today the appointment of Jackie Nosti-Cambo as Vice President / General Manager of the SBS radio cluster in Miami, Florida.

As VP/GM of SBS-Miami, Ms. Nosti-Cambo will be responsible for all of the day-to-day operations of SBS' three FM stations in Miami, including **WXDJ-FM**, **WRMA-FM**, and **WCMQ-FM**. She replaces Maria Elena Llansa, who decided to pursue other career opportunities.

Since 2000, Ms. Nosti-Cambo has been overseeing the operations of the SBS Puerto Rico radio cluster. Prior to her Puerto Rico assignment, she was the National Sales Manager of WXDJ-FM, WRMA-FM and WCMQ-FM.

"I am thrilled about the opportunity to return to the Miami cluster of stations, which I was a part of for eight successful years. These are a strong collection of radio stations, and I look forward to helping them reach their fullest potential", stated Ms. Nosti-Cambo.

Raúl Alarcón, President and CEO of SBS added, "Jackie's experience in the Miami market and overall knowledge of Spanish radio makes her the perfect candidate for this position. We look forward to her stewardship of our Miami cluster, as well as her continued oversight of our Puerto Rico cluster."

About Spanish Broadcasting System

Spanish Broadcasting System, Inc. is the largest Hispanic-controlled radio broadcasting company in the United States. SBS currently owns and operates 25 stations in six of the top-ten U.S. Hispanic markets, including New York, Los Angeles, Miami, Chicago, San Francisco, and Puerto Rico. The Company also operates LaMusica.com, a bilingual Spanish-English Internet Web site providing content related to Latin music, entertainment, news and culture. The Company's corporate Web site is located at www.spanishbroadcasting.com.

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